



# DIGITAL OPPORTUNITIES

## NICHE eNEWSLETTERS




**Nov. 1, 2018**  
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**CFMoto CForce 400S Designed for Smaller Riders**  
At less than 50-inches, the CForce 400's wheelbase is over eight inches shorter than the CForce 800XC and almost an inch shorter than its leading competitor.

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**Nov. 5, 2018**  
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**Big Bike Parts Collapsible Rack Bag Makes Travel Easy**  
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This 10 in. x 11 in. x 3 in. travel bag has a shoulder strap for easy carry and can be expanded from 2 in. to 22 in. to fit larger purchases.

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### Content\*:

The UTV Hub is a niche newsletter for UTV dealers that highlights industry updates, products and racing news.

### Frequency:

Once weekly on **Thursday**.

**Subscribers: 2,500**

**\$3,995 per month**

\*Content is provided by MPN. Advertisers may choose to provide their own piece of Sponsored Content, which would be added to the newsletter.

### Content\*:

The V-Twin Newsletter updates subscribers about the V-Twin segment of the motorcycle industry, highlights products designed for V-Twin motorcycles and market intelligence reports.

### Frequency:

Twice monthly on the second and fourth **Tuesday**.

**Subscribers: 700**

**\$3,995 per month**